

Training On Purpose™

PERSONAL EFFECTIVENESS PRINCIPLES FOR BUSINESS



TOP PARTICIPANTS LEARN TO:

- ▶ Apply principles for *thinking clearly, acting passionately and responsibly* and *obtaining fulfilling results* using their signature strengths.
- ▶ Create practices and a language of mutual empowerment, building a genuine bridge between organizational and personal fulfillment.

TRANSFORMATIONS

"I have always been grateful for the wonderful committed group with whom I work. The opportunity to participate as a group in TOP ***deepened my understanding of & connection with this work community.***

I am truly honored to live my life purpose alongside that of each person with whom I work. I continue to witness the staff members practicing the TOP tools and reminding me to do so as well."

Jayne Ader, Co-Executive Director,
Core/El Centro

"Jim Morningstar presented the TOP workshop to our senior management team at a time of crisis for the organization and its leadership...the entire process was an outstanding success.

For the organization and the team it was a defining event."

William A. Hanbury, President & CEO
Washington, DC Convention and
Tourism Corporation

TOP principles were developed by Jim Morningstar, Ph.D. and brought to the business community by Craig Ranger and a team of corporate trainers.



Jim Morningstar, Ph.D.

Jim has practiced clinical psychology applied to transformative facilitation internationally as well as throughout the greater Milwaukee community.

"My life long quest has been to discover and teach the highest quality tools for human transformation. I have done this as a clinical psychologist, teacher and personal growth and business coach since 1970."



Craig Ranger

Craig has founded and successfully developed three companies in Milwaukee since 1975 serving as President & CEO.

"I want to share the tools for success that I've used throughout my business career to help your company move to its next level through increased employee involvement."

Training On Purpose™

Training on Purpose (TOP) is designed to markedly enhance the loyalty, inspiration and productivity of working teams at any level of an organization. TOP teaches the hands on techniques of emotional intelligence, creative thinking, integrative goal setting and maintaining a cooperative environment.

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TOP IS COMPRISED OF TWO SESSIONS OF HIGHLY FOCUSED MODULES:

SESSION ONE

- ▶ Integrate Clarity and Passion
- ▶ Identify Core Values
- ▶ Shape Thoughts and Feelings
- ▶ Achieve Self-Direction
- ▶ Maintain Optimal Performance

SESSION TWO

- ▶ Energize and Empower Yourself
- ▶ Master Communication
- ▶ Improve Relationship Patterns
- ▶ Live Personal and Group Purpose

Facilitated or self-guided follow up sessions and workbooks keep TOP applications in the workplace fresh and alive after the initial sessions.





TOP gives your working teams practical tools that bring out creativity, reward group cohesiveness and enhance ongoing benefits the more they are applied.

“Our health clinic team participated fully in Transformation's Personal Effectiveness Training program. This training served many functions including opportunity for safe individual sharing of self on a level not experienced in any other context. *One staff person described the experience as growing more in touch with my heart, allowing me to give more of that heart to the people we serve.*”

Steve Ohly, RN, Director
Walker's Point Community Clinic

TOP is supported by an array of organizational consultation services and diagnostic instruments.

For information or to arrange for an introduction to TOP, contact Transformations today:

414-351-5770

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